



MOHAMED SHAHEER

IT AND DIGITAL SPECIALIST

About Me

As the IT and Digital Head at GCR Group Of Companies, I've implemented transformative solutions across 30+ branches in the UAE. From establishing a central warehouse structure and deploying ERP solutions to introducing HR management software, my focus is on seamless integration and optimization of multiple software systems. I bring a dynamic approach, having engaged with telecom providers, online aggregators, and influencers, ensuring a holistic understanding of the digital landscape. My commitment to leveraging technology for business success continues to drive impactful digital transformations.

Personal Details

Nationality : Indian
D.O.B : 13/05/1999 (24)
EID Num : 784-1999-3342213-3
Driving Licence : Light (Auto)
Visa Expiry : AUG 2024

Education

Bachelor of Business Administration
Bharathiar University
2019 - 2022

Contact Me

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Portfolio



shaheer.live



EXPERIENCE

APR 2022 - Present
GCR Group Of Companies
Dubai, UAE

IT and Digital Head

- Worked as IT and Digital Head for a group of companies with 30+ branches across UAE
- Implemented ERP and integrated with existing software
- Developed social media strategies
- Centralized online aggregators and online menus
- Created and hosted multiple websites and web apps
- Implemented central warehouse and inventory from scratch
- Installed and configured physical servers and databases
- Proficient in ERP, POS, integration, MS SQL, MIS
- Authorized person for all telecom providers
- Managed captive portal and WiFi configurations.
- Optimized LAN and VPN setups for efficient data transmission.
- Configured Dubai Municipality Foodwatch system.
- Oversaw PABX systems for streamlined telecommunication.
- Implemented Attendance System (Cosec Matrix)

Dec 2022 - APR 2022
FREELANCER
Kerala, India

Tech and Digital support

- Guided startups to success in the digital and IT field
- Automated lead channels, generated leads through digital and organic marketing
- Managed 15+ client's digital profiles
- Created quality customer feedback
- Built landing pages and sales funnels
- Planned offline campaigns for brand awareness

Sep 2021 - Dec 2022
Qubeta Mercury Academy
Kerala, India

IT and Digital Head

- Part of Tele-Sales Department, CRM-based
- Lead to Sale Management
- Trained a team of 60+ tele-sales employees
- Proficient in Malayalam, English, Tamil tele-sales processes
- Gained experience in CRM and lead management
- Tech and Digital Support

Sep 2019 - May 2021
Rootsys Technologies
Kerala, India

Manager

- Managed requirement-based IT projects
- Led a team of developers
- Developed ERP, POS Billing, Hospital Management, Marketplace, E-Commerce applications
- Recruited and trained developers
- Conducted market research for building E-Commerce and ERP solutions
- Ventured into the world of B2B business

May 2019 - July 2019
Syntax Soft-Tech India Pvt. Ltd
Kerala, India

Full Stack Developer

- Full Stack Android Developer with PHP as backend
- Provided assistance to students in building school/college projects
- Developed strong team-leading skills



PRO SKILLS

- ✔ Project Management
- ✔ Vendor Management
- ✔ Cross-functional Collaboration
- ✔ Strategic Planning
- ✔ Data Analysis
- ✔ Innovative Problem-Solving
- ✔ Inventory Management
- ✔ Google Ads & Analytics
- ✔ Meta & Google Ads
- ✔ POS & ERP
- ✔ IVR & CRM
- ✔ MYSQL & MS SQL
- ✔ VPS (aapanel)
- ✔ PABX Management
- ✔ VPN (DrayTek)
- ✔ Google Business
- ✔ Captive Portal
- ✔ Facebook Pixel